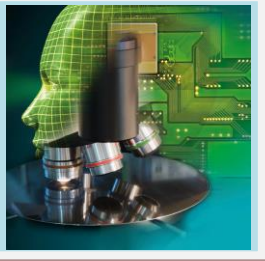




Vacancy



RoodMicrotec offers semiconductor supply and quality services. We provide full-turnkey ASIC services, including design, project management, wafer fab, wafer test, assembly, final test, qualification, logistics and failure analysis. RoodMicrotec offers customers to choose each service individually. All our services comply with the industrial and quality requirements of the high reliability, aerospace, automotive, medical and industrial sectors.

WE ARE LOOKING FOR A

MARKETING & BUSINESS DEVELOPMENT MANAGER m/w/d

AT OUR LOCATION IN 70499 STUTTGART

Tasks:

- Short and medium term business development
 - Market research with the help of commercial / technical publications, market contacts, information from sales managers
 - Coordination of the service portfolio with the actual market requirements
 - Business Case development
- Marketing / Communication
 - Design and implementation of the Corporate Identity
 - Drafting of press releases and newsletters
 - Management of the company website and social media channels
 - Planning and support of specialist articles
 - Development of advertising concepts (e.g. internet, mobile media, etc.); ad placement
 - Design of advertising material, business cards and company presentations
 - Organization of internal and external events

Requirements:

- Commercial specialist with more than 10 years of experience in microelectronics, e.g. sales, marketing, product management, etc.
- Good market knowledge and a strong network in various segments of the microelectronics supply chain; from design to manufacturing, testing and delivery
- Very high level of written and spoken German, as well as a very good spoken knowledge of English
- Confident manner, assertiveness and negotiating skills
- Social skills characterized by a high level of team integration

We offer you:

Very short decision-making processes, room for your personal and professional development and a large scope for creativity in an innovative and expanding company.

[Do you feel addressed? Perhaps you do not correspond 100% to the profile described, but are you interested in this complex task?](#)

Then please send your application to:

RoodMicrotec GmbH, Human Resources, Oettinger Straße 6, 86720 Nördlingen
or by e-mail: bewerbung@roodmicrotec.com